

Looking for more PI work?

Personal injury work is an important part of many chiropractors' practices. The problem is getting good quality P.I. cases, when every chiropractor in your area is also looking for the same patients.

Now you can educate every attorney and doctor in your area, with your own custom newsletters—and we do all the work for you! Here's how the program works:

- 1. You fill in the blanks on the order form for your newsletter. (The customizable portions of the newsletter are at the top of the front and the bottom of the back page.)*
- 2. You supply us with the names and addresses of the attorneys you want to mail to each month.*
- 3. We print the attractive, high-quality customized letters (exactly like your sample copy)—and mail them in an attractive envelope to each attorney on your list, for you, the first of each month.*
- 4. All of the attorneys or MDs on your list will be kept abreast of the latest scientific literature—and all the credit goes to you!*



Injury Briefing – A great way to keep them educated about the latest whiplash literature.

And the most amazing thing about this program is the price. We will maintain your list of recipients, print your full-color newsletters, and mail them each month—for just \$1.85 per recipient per month! So, if you wanted to mail to 10 of your local attorneys or MDs each month, you'd pay just \$18.50—and Body-Mind Publications does all the work.

The benefits of this program are clear.

- Your name will appear on your colleague's desk each month, with the latest information on whiplash and personal injury. Over time, this will build a great working relationship.*
- The information is concise and accurate, with the information taken directly from the latest medical studies.*
- Your readers will become more and more informed about the latest studies. They will be willing to take on more difficult cases. And they'll be more successful at those difficult cases, because of the valuable information you've provided them.*
- And all of the work is done for you!*

But it gets even better, when you see our list of guarantees:

- **Exclusivity.** The reason we mail the newsletters is so we can **100% guarantee** that you are the only doctor mailing to any one attorney. With our sophisticated database, we guarantee that your recipients will not receive another customer's newsletter in addition to your own.*
- **Privacy.** Your list of recipients will not be rented or sold to anyone, ever.*
- **Timeliness.** Each newsletter reaches your recipients in the middle of the month.*
- **Quality.** The quality of your custom newsletter will be identical to the sample we have enclosed. (You can download a sample copy at www.InjuryNews.com). And, to document that your copies have been mailed, we'll send you one each month as well.*
- **No obligation to continue.** You can cease your subscription at any time, for any reason. Simply notify us in writing that you wish to stop, and we'll cancel your order. (Note: if you cease your subscription or fail to pay to keep your subscription up-to-date, your recipients will be available to other doctors in your area.)*
- **Free updates.** You can change your customized areas any time you wish, for no fee. You can also add or delete recipients from your list with no processing charge. There will, of course, be the regular charge of the service for each new recipient.*

All this, for just \$1.85 per recipient each month!

Two payment options

*The first option is to leave a credit card number on file. Then, when we mail your newsletters each month, we'll charge your card the appropriate fee and send you a receipt. The second option is to pay for a year in advance, and receive a **10% discount** on each copy mailed—just \$1.67 per recipient per month.*

Getting started is easy. Just follow the steps below, and we'll get your first issue out at the end of the month. (We'll fax a copy of your customized information, just to make sure everything is OK.) If you have any questions, please call me at (800) 295-3346.

Sincerely,



Mike Melton
Editor

P.S. Please, don't delay. Once we mail to an area, it generally fills up in a week or so. To reserve your recipients, fax your list today!

ALL ORDERS ARE ON A FIRST-COME, FIRST-SERVE BASIS.

- 1) Attach your list of recipients. (For expedited processing, email your list to **info@injuryresources.com**.)
Please mark which recipients are to receive which newsletter.
- 2) Number of recipients: _____
- 3) Fill in the customizable portion of your newsletter.

Front, top portion of newsletter: A review of the latest studies from _____

Back, bottom portion of newsletter:

Your Return Mailing Address

This publication is compliments of:

Customizable web info or other info box:

To contact _____,
call _____

4) Payment Option:

- Please bill my credit card each month \$1.85 per recipient (\$2.00 if in Washington state).
- 12 months in advance. _____ recipients x \$19.98 (\$1.67/month x 12 months) = \$_____ *10% discount*
(\$21.58 per recipient in Washington state.)

Your Information

Name _____	Fax _____
Business _____	Payment <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> Discover <input type="checkbox"/> Check
Address _____	Card # _____ Exp _____
City, State, _____	E-mail _____
Zip _____	Signature _____
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To guarantee your local area, fax to (888) 273-1784.
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